

PHD PROGRAMME TABLE 37TH CYCLE

Section "Available Positions and Scholarship" integrated on 08/06/2021

Section "Available Positions and Scholarship" integrated on 11/06/2021

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| PROGRAMME'S NAME | MANAGEMENT |
| DURATION | 4 years |
| PROGRAMME START DATE | 01/11/2021 |
| LANGUAGE | English |
| MANDATORY STAY ABROAD | 3 months |
| COORDINATOR | Prof. Riccardo Fini (riccardo.fini@unibo.it) |
| CURRICULA | N/A |
| RESEARCH TOPICS | Detailed list at the bottom of the present document |
| PhD POSITIONS | 9 |
| ADMISSION PROCEDURE | Qualifications and research proposal evaluation Oral examination |

Available Positions and Scholarships

| Pos. n. | Financial Support | Description | Positions linked to research topics |
|---------|-------------------|--|---|
| 1 | PhD Scholarship | Totally funded by the University of Bologna general budget | |
| 2 | PhD Scholarship | Totally funded by the University of Bologna general budget | |
| 3 | PhD Scholarship | Totally funded by the University of Bologna general budget | |
| 4 | PhD Scholarship | Totally funded by the University of Bologna general budget | |
| 5 | PhD Scholarship | Totally funded by the University of Bologna general budget | |
| 6 | PhD Scholarship | Funded by MUR under the "Departments of Excellence" initiative and co-funded by the Department of Management | Service Management and Tourism, connected to the Rimini Campus |
| 7 | PhD Scholarship | Funded by MUR under the "Departments of Excellence" initiative and co-funded by the Department of Management | Social Innovation and Public Management connected to the Forlì Campus |
| 8 | PhD Scholarship | Funded within the Research training projects "Big Data per una regione europea più ecologica, digitale e resiliente" (Fondo POR FSE – Resolution n. 752 of 24/05/2021) | From marketing to innovation analytics: the role of Big Data in supporting innovation decisions and the launch of new products and services |
| 9 | PhD Scholarship | Funded by Fondazione Carisbo | |

Admission Exams

| | DATE AND TIME | RESULTS |
|--|--|------------------------------------|
| Qualifications and research proposal evaluation | Applicants' participation is not required | Available from 24/06/2021** |
| Oral examination | Date: starting from 01/07/2021 – 9 a.m. CEST* Place: remotely, using Microsoft Teams | Available from 06/07/2021** |

* In case that the oral examination cannot be completed in one day due to the large number of applicants, the oral examination detailed schedule shall be made available on the webpage [Studenti Online](#) together with the results of the qualifications and research proposal evaluation. **During the oral examination applicants may express their interest in one or more positions linked to specific research topics.**

** The **results of the admission exams** will be available on the webpage [Studenti Online](#) (select “summary of the requests in progress” > “see detail” and open the .pdf file at the bottom of the page. **No personal written communication will be sent to applicants concerning the examinations results.**

Required and Supporting Documents to be attached to the application

(only documents in Italian, English, French, German and Spanish shall be considered as valid and be assessed by the Admission Board)

Only qualifications obtained during the last 5 calendar years shall be taken into consideration, except for the University Degree. The Admission Board will assess the relevance of the supporting documents to the PhD Programme.

| REQUIRED DOCUMENTS | |
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| Identity document | Valid identity document with photo (i.e. identity card, passport) |
| Curriculum Vitae | No specific CV format is required |
| Degrees | Documents attesting the awarding of the first and second cycle degrees, the exams taken and the marks obtained (see Art. 3 of the Call for Applications) |
| SUPPORTING DOCUMENTS | |
| Research proposal | Multi-annual research proposal, with special emphasis on the activities to be completed during the first-year course . The proposal must meet the following requirements: <ul style="list-style-type: none"> - it must indicate in the cover page the research topic of the PhD Programme covered by the research proposal and for which the applicant is applying; - it cannot exceed 20,000 characters, including spaces and formula possibly used. This figure does not include: the title of proposal, the outline, references, and images (such as graphs, diagrams, tables, etc. – if present); - it must include: the state of the art; description of the proposal; expected results; lead-time for implementation; (proposed) criteria to be used to assess the findings obtained; references. <p>The research proposal shall be checked using the University’s plagiarism checker software.</p> |
| Thesis abstract | Abstract of the second cycle degree thesis . Graduates may submit the draft of the thesis (abstracts cannot exceed 5,000 characters, including spaces and formula possibly used. The above figure does not include: the title of the thesis, the outline, and images such as graphs, diagrams, tables etc. - if present). |
| Reference letter/s | No more than 3 reference letters signed by Italian and international academics and professionals in the research field, which do not form part of the Admission Board, attesting the suitability of the applicant and his/her interest for the scientific research. Letters shall be uploaded following the procedure on Studenti Online , detailed in the Call for Applications (Art. 3.2). |
| Personal statement | This must include the reasons prompting the applicant to attend the PhD Programme and those relevant experiences and research interests, that make the applicant suitable for the specific PhD Programme (3,000 characters maximum, including spaces). |
| Publications | <ul style="list-style-type: none"> - List of publications in full text (i.e. monographs, articles on scientific journals, volume chapters): max n.5. - List of minor publications (conference papers, etc.), abstracts and posters presented during national and international conferences, etc. |
| Other documents | <ul style="list-style-type: none"> - University Professional Courses (Master Universitari di I e II livello), Postgraduate vocational training programmes/specialisation programmes relevant to the PhD Programme - Specialization Schools thesis’ summary (max 2,500 characters) - Teaching activity carried out at university level |

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| <ul style="list-style-type: none"> - Research activity of any kind - whether basic, applied, translational, etc - carried out in any capacity, including when covered by research grants, and as a staff member of research projects - Work activities - Professional, vocational or training internships - Documents attesting the knowledge of foreign languages - Study periods completed by students outside their countries of origin (e.g. Erasmus programme or other similar mobility programmes) - Other qualifications attesting the suitability of the applicants (scholarships, prizes, etc) |
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Evaluation criteria*

Scores will be expressed in points out of 100, as follows.

1. Qualifications and research proposal evaluation

Minimum score for admission to the oral examination: 30 points, Maximum score: 50 points

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| University degree final mark. Graduands shall be evaluated according to the Weighted Average Mark (WAM). | 5 points max |
| University Master Courses (Master Universitari di I e II livello), postgraduate vocational training programmes/specialisation programmes relevant to the PhD Programme | 3 points max |
| Publications | 10 points max |
| Research proposal evaluation (scientific value and ground-breaking nature of the proposal, description and structure of the proposal, proposal feasibility) | 15 points max |
| Other training activities (vocational internships; curricular and non-curricular training and guidance internships; other qualifications attesting the applicant's expertise and skills such as scholarships, prizes or study periods spent abroad) | 5 points max |
| Research activity of any kind - whether basic, applied, translational, etc. - carried out in any capacity, including when covered by research grants, and as a staff member of research projects | 5 points max |
| Reference letter/s | 3 points max |
| Personal statement | 4 points max |

2. Oral examination

Minimum score for eligibility: 30 points, Maximum score 50 points

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| English language proficiency | 5 points max |
| Research proposal presentation | 25 points max |
| General knowledge of issues encompassed by the PhD Programme | 20 points max |

Oral examination includes the presentation of the research proposal and it aims to assess the suitability of the applicant for scientific research as well as the general knowledge of issues encompassed by the PhD Programme (see the list of [research topics](#) at the bottom of the present document). **The oral examination is carried out in English.**

* Possible further evaluation criteria will be available on the [University website](#), selecting the relevant PhD Programme > "More information", at the bottom of the page in the section "Notices".

Final Ranking List and Enrollment

After the publication of the results of the oral examination, the **final ranking list** will be available on the [University website](#), selecting the relevant PhD Programme > "More information", section "Notices" at the bottom of the page. Considering the expressions of interest for **topic-specific positions** (see Art. 9 of the Call for Applications), the Admission Board shall express its view on the suitability of the interested applicants, taking into account their specific skills, experience and aptitude. For the awarding or replacement of topic-specific positions, sub-ranking lists shall be drawn up. In case of vacancies, after having scrolled all the sub-ranking list for the topic-specific position, eligible applicants from the general ranking list shall be contacted.

Following the publication of the final ranking list, successful applicants shall **enroll** on [Studenti Online](#) by the deadline indicated on the [University website](#), selecting the relevant PhD Programme > "More information".

If a successful applicant withdraws from a position, the following applicant in the ranking list, who is also eligible for the specific position, will be contacted. During the replacement procedure, the new terms of enrollment shall be communicated via e-mail to the chosen applicant.

Research Topics

The PhD Programme in Management covers several fundamental research domains: strategy, organizational behavior, marketing, innovation management and entrepreneurship, finance and financial intermediaries. The 4-year programme offers specialization in two major areas: **Management** and **Banking & Finance**. Besides a series of common courses, students take specialized courses from one of the two areas.